

# **Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda**

**Wednesday, January 25, 2006  
10:00 a.m. – 3:30 p.m.**

Holiday Inn Capitol Plaza  
Fresno Room  
300 J Street  
Sacramento, California  
(916) 384-0121

10:00 – 10:15	Welcome and Introductions	Kirk Kleinschmidt
10:15 – 10:20	Approval of Minutes from the October 20, 2005, Meeting; Correspondence; Announcements	Kirk Kleinschmidt
10:20 – 10:35	Environmental Developments <u>Expected outcome:</u> Discuss major tobacco-related news	Kirk Kleinschmidt
10:35 – 11:00	Legislative Update <u>Expected outcome:</u> <ul style="list-style-type: none"><li>• Learn status of tobacco-related legislation and determine any TEROc position on the legislation</li><li>• Learn status of tobacco tax initiative</li></ul>	Paul Knepprath, American Lung Association
11:00 – 11:50	Department of Health Services Report <u>Expected outcome:</u> <ul style="list-style-type: none"><li>• Learn California Smokers' Helpline actions for Lesbian, Gay, Bisexual and Transgender screening and counseling</li><li>• Learn about the Proposition 99 accounts in the Governor's 2006-07 budget and the Tobacco Control Section proposed allocation of new funds</li><li>• Learn recent program updates in relation to the MP</li><li>• Hear progress on new ad concept, focus group responses, and approval status</li></ul>	Kurt Snipes April Roeseler Robin Shimizu Greg Oliva
11:50 – 1:00	Lunch	
1:00 – 1:20	University of California – Tobacco Related Disease Research Program (TRDRP) Report <u>Expected outcome:</u> <ul style="list-style-type: none"><li>• Learn recent program updates in relation to the Master Plan (MP)</li></ul>	Larry Gruder

1:20 – 1:50	<p>Department of Education Report</p> <p><u>Expected outcome:</u></p> <ul style="list-style-type: none"> <li>• Learn recent program updates in relation to the MP</li> </ul>	<p>Meredith Rolfe</p> <p>John Lagomarsino</p>
1:50 – 2:30	<p>Budget Update</p> <ul style="list-style-type: none"> <li>• <u>Expected outcome:</u></li> <li>• Discuss changes to the Health Education, Research, and Unallocated Accounts</li> <li>• Learn reasons behind revenue increases and discuss expectations for future revenues</li> <li>• Determine TEROC action</li> </ul>	<p>Ana Matosantos,</p> <p>Health and Human Services Agency</p> <p>Anissa Nachman,</p> <p>Department of Finance</p>
2:30 – 2:45	BREAK	
2:45 – 3:00	<p>Public Questions and Comments</p> <ul style="list-style-type: none"> <li>• Questions and comments specific to the MP</li> <li>• General questions and comments</li> </ul>	Kirk Kleinschmidt
3:00 – 3:30	<p>Master Plan Development</p> <p><u>Expected outcome:</u></p> <ul style="list-style-type: none"> <li>• Review graphic layout decisions</li> <li>• Select cover design</li> <li>• Approve final MP</li> </ul>	<p>Kirk Kleinschmidt</p> <p>Gretta Foss-Holland</p>
3:30	<p>Adjourn</p> <p>Next TEROC Meetings</p> <ul style="list-style-type: none"> <li>• May 23, 2006, Sacramento</li> <li>• September 12, 2006, location TBD</li> </ul>	

*For information about this meeting, contact Kathony Jerauld at (916) 449-5492, or e-mail [kjerauld@dhs.ca.gov](mailto:kjerauld@dhs.ca.gov)*